



CANTECHLAW.CA | @cantechlaw

2022 CAN-TECH LAW ANNUAL CONFERENCE: IN-PERSON AND VIRTUAL

DATA DISRUPTION:

MANAGING CHANGES IN DATA, TECHNOLOGY AND LAW

NOVEMBER 2 TO 3

SHERATON CENTRE TORONTO HOTEL
123 QUEEN STREET WEST

SPONSORSHIP OPPORTUNITIES

This conference will provide an opportunity to learn about the most recent and significant developments in Canadian and international technology law, to benefit from an analysis of such developments as provided by leading practitioners and government officials and to network with leading practitioners.

Education

Networking

contact@cantechlaw.ca

ALL SPONSORSHIP LEVELS COME WITH THE FOLLOWING BENEFITS:

MEDIA

Persistent Logo placement on CAN-TECH website for a 12 month period (link to website)
 Logo placement on CAN-TECH fall conference digital materials and VIRTUAL HUB (the proceedings will be live-streamed)
 Publicity through social media

EVENT PRESENCE

Logo placement on CAN-TECH fall conference printed materials
 Opportunity to be referenced or to advertise in post event email to attendees (email to be supplied by sponsor and subject to board approval)

ADDITIONAL BENEFITS

10% organizational discount for all CAN-TECH LAW events for non-members
 10% organizational discount on CAN-TECH LAW 2023 memberships for non-members

SPONSOR LEVEL	PLATINUM	GOLD (x 2)	SILVER (x 4)	BRONZE
AMOUNT	\$10,000	\$5,000	\$3,000	\$1000
COMPANY LOGO ON EVENT WEB and Virtual HUB PAGES: banner to include logo, sentence about sponsor & web/social	LOGO TOP OF PAGE	LOGO BOTTOM OF PAGE	LOGO BOTTOM OF PAGE	NAME ONLY BOTTOM OF PAGE
COMPANY LOGO/NAME INCLUDED IN EMAIL PROMOTIONS: linked to sponsor website and sent to CAN-TECH's full network	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY
VERBAL ACKNOWLEDGEMENT: Opening and closing	START & END	START & END	END ONLY	END ONLY
COMMERCIAL/VIDEO – can be a video or a slide presentation to be played prior to plenary sessions	ONE MINUTE	45 SECONDS	30 SECONDS	
COMPLIMENTARY DELEGATE REGISTRATIONS	FOUR	TWO	ONE	
EXHIBITOR BOOTH FOR DURATION OF THE CONFERENCE: engage one-on-one with conference delegates and share materials	YES	YES		
15 MINUTE SPEAKING OPPORTUNITY: Day 1 or 2 morning or afternoon break. Handouts posted on the conference platform	YES			
60-90 minute round table after the conference (content and timing subject to Board approval)	YES			

SPONSORSHIP PACKAGES

SPONSOR OPPORTUNITIES

VALUE

LANYARD sponsorship

\$1000

DAY ONE: Networking Breakfast (signage, material distribution, logo recognition)

\$2000

DAY ONE: AM Networking Break (signage, material distribution, logo recognition)

\$1000

DAY ONE: Networking Lunch (signage, material distribution, logo recognition)

\$3000

DAY ONE: PM Networking Break (signage, material distribution, logo recognition)

\$1000

DAY ONE: COCKTAIL RECEPTION

\$3000

DAY ONE: DINNER

\$6000

DAY TWO: Networking Breakfast (signage, material distribution, logo recognition)

\$2000

DAY TWO: AM Networking Break (signage, material distribution, logo recognition)

\$1000

DAY TWO: WIT Networking Lunch (signage, material distribution, logo recognition)

\$3000

DAY TWO: PM Networking Break (signage, material distribution, logo recognition)

\$1000

DAY TWO: WIT COCKTAIL RECEPTION

\$3000

Custom packages are also available, please email contact@cantechlaw.ca for details.

Secure your spot early.
 Email contact@cantechlaw.ca to register your support and for instructions.

Email or Mail back to:
 CAN-TECH Law
 189 Queen St E, Suite 1, Toronto, ON M5A 1S2

Thank you for your support!