

# **SPONSORSHIP OPPORTUNITIES**

This conference will provide an opportunity to learn about the most recent and significant developments in Canadian and international technology law, to benefit from an analysis of such developments as provided by leading practitioners and government officials, and to network with leading practitioners.

Education

Networking

contact@cantechlaw.ca



## SPONSORSHIP PACKAGES

#### ALL SPONSORSHIP LEVELS COME WITH THE FOLLOWING BENEFITS:

#### MEDIA

Persistent Logo placement on CAN-TECH website for a 12-month period (link to website) Logo placement on CAN-TECH fall conference digital materials Publicity through social media

### **EVENT PRESENCE**

Logo placement on CAN-TECH fall conference printed materials Opportunity to be referenced or to advertise in post event email to attendees (email to be supplied by sponsor and subject to board approval)

### **ADDITIONAL BENEFITS**

10% organizational discount for all CAN-TECH LAW events for non-members 10% organizational discount on CAN-TECH LAW 2023 memberships for non-members

SPONSOR LEVEL	PLATINUM	GOLD (x 2 )	SILVER (x 4)	BRONZE
AMOUNT	\$15,000	\$7,500	\$5,000	\$2000
COMPANY LOGO ON EVENT WEB and Virtual HUB PAGES: banner to include logo, sentence about sponsor & web/social	LOGO TOP OF PAGE	LOGO BOTTOM OF PAGE	LOGO BOTTOM OF PAGE	NAME ONLY BOTTOM OF PAGE
COMPANY LOGO/NAME INCLUDED IN EMAIL PROMOTIONS: linked to sponsor website and sent to CAN-TECH's full network	LOGO/LINK	LOGO/LINK	LOGO	NAME ONLY
VERBAL ACKNOWLEDGEMENT: Opening and closing	OPEN & CLOSE	OPEN & CLOSE	CLOSE ONLY	CLOSE ONLY
COMMERCIAL/VIDEO – can be a video or a slide presentation to be played prior to plenary sessions	ONE MINUTE	45 SECONDS	30 SECONDS	
COMPLIMENTARY DELEGATE CONFERENCE REGISTRATIONS	TWO (includes dinner)	ONE		
EXHIBITOR BOOTH FOR DURATION OF THE CONFERENCE: engage one-on-one with conference delegates and share materials	YES			
BRIEF SPEAKING OPPORTUNITY: at the discretion of the conference planning committee	YES			
Post conference event/webinar 60-90 minutes (content and timing subject to Board approval)	YES			



## SPONSORSHIP PACKAGES

SPONSOR OPPORTUNITIES	VALUE	
LANYARD sponsorship	\$2500	
DAY ONE: Networking Breakfast (signage, material distribution, logo recognition)	\$2000	
DAY ONE: Networking AM/PM Breaks (signage, material distribution, logo recognition)	\$2000	
DAY ONE: Networking Lunch (signage, material distribution, logo recognition)	\$4000	
DAY ONE: COCKTAIL RECEPTION	\$5000	
DAY ONE: DINNER	\$8000	
DAY TWO: WIT Networking Breakfast (signage, material distribution, logo recognition)	\$3000 (2 available)	
DAY TWO: Networking AM/PM Breaks (signage, material distribution, logo recognition)	\$2000	
DAY TWO: Networking Lunch (signage, material distribution, logo recognition)	\$4000	
DAY TWO: COCKTAIL RECEPTION	\$5000	

Custom packages are also available, please email <u>contact@cantechlaw.ca</u> for details.

Secure your spot early. Email <u>contact@cantechlaw.ca</u> to register your support and for instructions. Email or Mail back to: CAN-TECH Law 189 Queen St E, Suite 1, Toronto, ON M5A 1S2

Thank you for your support!