

CANTECHLAW.CA | @CANTECHLAW

### **CAN-TECH Law 2023**

### **FALL CONFERENCE**

Hart House Toronto, October 25-26



# MEET YOUR 2023 FALL CONFERENCE - CO-CHAIRS: Monica Sharma, Partner, Clark Wilson LLP



Monica Sharma is a partner at Clark Wilson LLP in Vancouver. Monica's practice focusses on complex commercial transactions and agreements involving intellectual property, technology, privacy and data protection, and marketing and advertising matters. She advises clients in a range of industries and stages of business, from start-ups to well established companies. Monica is consistently ranked by Best Lawyers in the areas of Intellectual Property and Technology Law and serves on the board of directors of CAN-TECH.

### **Andrew Nunes, Partner, Fasken**



Andrew is a partner at Fasken Martineau DuMoulin LLP where he has been practicing for over 20 years. Andrew is Vice Chair of the Business Law Department and Head of the Technology Practice for the Ontario region and a member of the firm's Technology Media and Telecommunications Group Steering Committee. His practice encompasses numerous aspects of corporate and commercial law, with a particular emphasis on the technology sector and technology related matters. Andrew regularly assists with establishing, growing and exiting technology-driven businesses, while helping organizations navigate operational, transactional, governance and compliance issues. In addition to buying and selling technology businesses, Andrew regularly advises technology providers and technology users on the development, protection and commercialization of technology products and services, including technology development, acquisition, implementation, outsourcing, licensing, distribution, SaaS/cloud computing, maintenance, support, hosting and escrow. Andrew also provides key insights into the Canadian legislative and regulatory regimes relating to IT, e-commerce, consumer protection, anti-spam, data protection, cyber security, Al and other emerging technologies.

A regular author and frequent speaker on technology and commercial law topics, Andrew is also a Past Chair of the Ontario Bar Association (OBA) IT and E-Commerce Section and recently completed a 7-year extended term on the Board of Directors of TechConnex, a leading Canadian technology industry association.

Andrew's expertise is recognized by Chambers Global, Chambers Canada, Lexpert and Best Lawyers. Andrew is a former recipient of the Lexpert Rising Stars top Lawyers Under 40 in Canada award. Prior to law, Andrew completed an Honours B.Sc. in Computer Science and Physics.

### LEGAL GENERATIVE AI -- MANAGING PRACTICE AND ETHICAL RISKS FOR LAWYERS

**MODERATOR:** Maya Medeiros Partner, Norton Rose Fulbright LLP



Maya Medeiros is an intellectual property lawyer, patent agent (Canada, US) and trademark agent (Canada, US) and has a degree in mathematics and computer science. She has extensive experience in artificial intelligence, blockchain, cybersecurity, cryptography, payments, graph theory, risk management, gaming, face recognition, communications, healthcare and medical devices, virtual and mixed reality, wearables, and other computer-related technologies. She is a key contributor to www.insidetechlaw. com on the ethical and legal implications of artificial intelligence.

She advises on IP strategy and develops tailored IP policies and training programs. Ms. Medeiros prepares domestic and international IP registrations and manages international portfolios, including coordinating foreign associates for foreign application prosecution. She also drafts and negotiates agreements relating to IP assets, such as licences, confidentiality agreements, system access agreements, joint development, and collaboration agreements. Ms. Medeiros assists with due diligence, landscape and freedom to operate evaluations.

PANELIST: Brian Chau, Partner, Norton Rose Fulbright LLP



Brian Chau is a partner at Norton Rose Fulbright Canada LLP with a background in Electrical Engineering. Brian drafts Generative AI and Machine Learning patent applications, and prepares guidance for both companies building AI platforms and for companies contemplating using Generative AI to assist with their tasks. Brian is optimistic about the use of Generative AI and its applications for the future.

**PANELIST:** Daniel Adamson, Co-Founder and CEO, Armilla Al



#### **PANELIST:** Harshita Bhatnagar, Principal Corporate Counsel, Microsoft Canada



Harshita Bhatnagar is a Principal Corporate Counsel on Microsoft's North America team. She advises on issues relating to artificial intelligence, FinTech, cloud, cross-border data flows, privacy, cybersecurity, and ethics. Harshita is admitted to the bars in New York and Ontario and holds a master's degree from NYU School of Law where she studied the intersection of law and emerging technologies. Her research has been published in several international journals.

**PANELIST:** Steven Assie, Head of Canada, Thomson Reuters



Steve is Head of Canada and General Manager for Thomson Reuters, serving law firm, corporate, government, academic, and tax & accounting customers in the country. His team's product portfolio includes Westlaw, Practical Law, HighQ, Legal Tracker, Case Center, and La reference / Éditions Yvon Blais. He is based in Toronto.

Thomson Reuters recently announced it would be investing \$100 million annually into generative Al. Steve and his teams are at the forefront of the application of Al to legal products in Canada. Steve has been with Thomson Reuters in strategy, product, and marketing roles for 12 years. Prior to his current role, he worked on the global launches of new versions of Westlaw, as well as the acquisition of Practical Law Company and HighQ.

PANELIST: Raymond Leclair, Vice President, Public Affairs, LAWPRO



Ray Leclair joined Lawyers' Professional Indemnity Company (LawPRO) in June of 2008 in the role of Vice President, TitlePLUS, and as of May, 2012 became Vice President, Public Affairs, responsible for government relations efforts at LawPRO.

Formerly General Counsel for the Kanata Research Park Corporation, a development company and major commercial landlord in Ottawa, Ray has practised in both major national law firms and as a sole practitioner, and was a part-time professor at the University of Ottawa Law School and Cité Collégiale instructing the French language portion of the real estate law course. He also served for 15 years as the Ottawa senior instructor for the French and English Real Estate Sections of the Bar Admission Course and member of the Law Society of Upper Canada's Solicitor Advisory Group, Licensing Process.

Called to the bar in 1984, Ray is Past-Chair and remains an active participant of both the National Real Property Section of the Canadian Bar Association and of the Real Property Section of the Ontario Bar Association, past Co-Chair and remains a member of the Working Group on Lawyers & Real Estate, and President of the Ontario Real Estate Lawyers Association (ORELA). 2022 recipient of the OBA Award of Excellence in Real Estate. Member of the Ontario Bar Association Council, past executive member of CBA's National Sections Council, past member of its budget committee and formerly Vice President of the North American Bar-related® Title Insurers, past President of the Advisory Committee for the Cité Collégiale Legal Assistants Program.

Ray is a member of the Board of Directors and President of a high-rise condominium corporation in Toronto and has volunteered as Manager of the fundraiser TOM\* MensFashion4Hope and a VIP & Sponsor Relations Officer for semi-annual Toronto Men's Fashion Week (TOM\*). Ray is and has been a frequent speaker/presenter, in French or English, in numerous programs on various real estate and other law related topics in Canada and the United States.

### REGULATORY REPORTING REPORT CARD: GUIDANCE FROM BEHIND THE CURTAIN ON DATA BREACH

MODERATOR: Tetyana Klimova, Senior Consultant, Privacy & Data Trust, EY



Tetyana Klimova is a Technology Consultant in the Privacy and Data Trust (Cybersecurity) group at Ernst & Young LLP (EY). She combines her prior work experience in business operations with formal training in law, privacy, cybersecurity, and social sciences to support clients with regulatory compliance and to develop human-centric privacy and cybersecurity solutions.

Tetyana has been recognized as a Fellow of Information Privacy (FIP) by the International Association of Privacy Professionals.

PANELIST: Ethan Plato, Legal Counsel, Office of the Information and Privacy Commissioner of British Columbia



Ethan is Legal Counsel to the Information and Privacy Commissioner and Registrar of Lobbyists of British Columbia, where he advises on a broad range of topics including artificial intelligence, privacy, political parties, and regulatory compliance. Prior to joining the OIPC, Ethan practiced local government law in Vancouver. He has worked in both official languages for all levels of government and a variety of sectors. Ethan holds an undergraduate degree from the University of Ottawa in International Development, a JD from the University of Victoria, and was called to the bar in British Columbia in 2018.

**PANELIST:** Nji Lionel Nji, Director, Compliance Support, Office of the Information and Privacy Commissioner of Alberta



Nji is the Director of Compliance Support at the Office of the Information and Privacy Commissioner (OIPC) of Alberta. Hemanages a team that is responsible for reviewing and commenting on privacy impact assessments, and reviewing privacybreaches reported to the OIPC under Alberta's privacy legislations to ensure reporting requirements are met.

His previous role at the OIPC included but not limited to conducting offence investigations, working with the CrownProsecutor at Alberta Justice and Solicitor General to resolve offence investigation cases that lead to charges laid, advising the Commissioner and her staff on cyber security matters and reviewing and commenting on privacy impact assessments.

He also worked at the Ministry of Health (Government of Alberta) where he led the development and implementation of the Provincial Organizational Readiness Assessment (PORA) and the Provincial Logging and Auditing Standard. The PORA is used by Alberta Health for assessing community custodian's security postures before granting them access to Alberta Netcare electronic health record system. The Provincial Logging and Auditing Standard was later incorporated into the Alberta Electronic Health Record Regulation. He also worked at Alberta Health Services advising business areas and project teams on IT security and information privacy.

Nji has a Master of Science in Physics, a Master of Information Systems Security Management, a Bachelor of Science in Physics with a computer science minor. He is a Certified Information Systems Security Professional (CISSP) and a Certified Data Privacy Solutions Engineer (CDPSE). Nji is a seasonal instructor for the Information System Security Management program within the Faculty of Management at Concordia University of Edmonton.

**PANELIST:** Sue Lajoie, Executive Director of Compliance, Intake and Resolution Directorate, Office of the Privacy Commissioner of Canada



Sue Lajoie is the Executive Director of the Office of the Privacy Commissioner's Compliance, Intake, and Resolution Directorate, where she has oversight for the resolution of 90% of complaints accepted by the OPC, as well as the review and investigation of privacy breaches. She is also the OPC's Chief Privacy Officer. Sue has over 25 years of experience in public sector management and has held several leadership positions in various government organizations, including: National Defence, the Treasury Board Secretariat, Health Canada, and the Office of the Privacy Commissioner.

# LIFECYCLE OF TECHNOLOGY CONTRACTS: NAVIGATING PROVISIONS FROM NEGOTIATION TO LITIGATION

**MODERATOR:** Lisa Danay Wallace Partner, Technology & Intellectual Property, WeirFoulds LLP



Lisa Danay Wallace is a partner in the information technology and intellectual property law practice group at WeirFoulds LLP. She acts for clients when procuring and selling software and technology related services.

She works with companies from all industries in order to assist them with their contracting, privacy and other compliance needs.

Early in her career, Lisa had hands-on in-house experience with a rapid-growth start-up and a payment network. As the foundation for her career, this has made Lisa a pragmatic and business focused negotiator. Lisa's practice has her providing strategic advice and drafting and negotiating a wide array of complex agreements. She works independently and can leverage her team to provide cost effective legal services.

Lisa is also an active member of the legal community, an advocate for women in law, and a proponent for the development and advancement of Technology Law, and currently serves as a Board Member of the Canadian Technology Law Association (CAN-TECH), in addition to Co-chairing CAN-TECH's Women in Tech Committee and the WeirFoulds Women Committee.

**PANELIST:** Jennifer Wray, Executive Director, Student Information, Data & Education Network Services, Ministry of Education and Child Care, Province of B.C.



Jennifer Wray is an Executive Director with the British Columbia Ministry of Education and Child Care, overseeing strategic contracts, procurement, policies, and performance evaluation frameworks for education sector modernized digital services. She is responsible for delivery of digital solutions to school districts, teachers, students, and parents, driving transformative change, and leveraging emerging technology.

With over 25 years in the BC Public Service, Jennifer previously oversaw strategic programs, partnerships, negotiations, and engagement within B.C. and internationally, forging partnerships with local government, First Nations, and global corporations to foster a growing Liquified Natural Gas export industry in the province.



Sarah Stothart is a senior associate in the Dispute Resolution Group at Goodmans. She practices corporate commercial and intellectual property litigation, with a focus on securities and technology issues. She acts for and advises clients on a variety of litigation matters, including complex contractual interpretation issues, patent disputes, competition issues, shareholder and board disputes, and issues relating to fiduciary, statutory and regulatory obligations. Sarah is licensed in Ontario and California and has appeared before all levels of Ontario and federal courts, arbitral tribunals, the Competition Tribunal, and the Supreme Court of Canada, as well as in the U.S. before the Delaware Court of Chancery.

PANELIST: Sumeet Dang, Senior Counsel, Davies Ward Phillips & Vineberg LLP



Sumeet Dang is an IP, technology and life sciences lawyer and a registered Canadian trademark agent. His practice focuses on providing legal and strategic counsel on broad range of commercial arrangements, including technology, regulatory and IP related aspects of mergers and acquisitions, IP and technology licensing, services agreements, as well as joint venture, partnership, and research and development agreements. Sumeet also provides counsel on matters relating to privacy compliance, in addition to trademark clearance and prosecution.

Prior to beginning his legal career, Sumeet managed the commercialization and IP protection strategy for early-stage life sciences technologies at McMaster University. He joined the IP and life sciences practice at the Toronto office of an international law firm, until he moved in-house, leading the legal teams servicing the Canadian and Latin American markets for Amgen, one of the world's leading biotechnology companies. Sumeet joined Davies in 2022.

# THE LAW OF ROBOTICS. TECHNOLOGICAL AND LEGAL CHALLENGES IMPACTING HUMANITY?

**MODERATOR:** John Philip Koopmann, LL.M., Advisor, Artificial Intelligence and Data Policy Directorate (AIDPD), Industry Canada



John Philip Koopmann is an advisor with the Artificial Intelligence and Data Policy Directorate (AIDPD) at Industry Canada.

Recognized for his knowledge of law and technology, John Philip provided critical legal policy insight for the drafting of the Artificial Intelligence and Data Act (AIDA), which was tabled in Parliament on June 16, 2022.

For his role, John Philip was awarded the Assistant Deputy Minister's Sector Head Merit Award for the successful completion of a major project beyond management expectations in June 2022.

He is currently tasked with creating an Al and Data Commissioner and provides advice for governance and complex privacy and Al issues.

In the past, John Philip was responsible for major regulatory realizations such as the Icewine Regulations (now integrated into the Safe Food for Canadians Regulations) and the Correspondence Procedures for the Canadian Intellectual Property Office (CIPO), among other things.

In 2021, he completed the LL.M. in Law and Technology Program at the University of Ottawa, Faculty of Law. His LL.M. thesis written under the supervision of Pr. Florian Martin-Bariteau examined the impacts of the transfer of personal information from social media platforms to digital currency platforms in Canadian privacy law. During this time, John Philip developed an expertise in privacy, payments, digital assets, open banking, and securities law.

Passionate about expanding his knowledge of law and technology, in particular digital assets, John Philip joined the Canadian Technology Law Association's Board of Directors and is co-chair of the Fintech and Digital Assets Committee.

PANELIST: Gerardo Lebron Laboy, LL.M., Robot Law Independent Researcher



Gerardo Lebrón Laboy is a Puerto Rico based lawyer and researcher focused on topics that lie in the intersection between law, robotics, and artificial intelligence. During his law studies in the University of Puerto Rico Law School he met Dr. Ian Kerr, who also had an academic foundation based in Philosophy of Technology and who greatly influenced Gerardo's interest in the ethical impact of robotic technologies and cyborgism. Ian late invited Gerardo to work for him on robot law related research while pursuing a Masters in Law and Technology at the University of Ottawa in Canada, where Gerardo had the opportunity to meet and learn from faculty members of the Centre for Law, Technology, and Society, such as Dr. Elizabeth Judge and Dr. Jane Bailey, and dig in the artificial intelligence legal conundrums with an internationally diverse group of students. While in Ottawa Gerardo met Dr. Michael Geist, for whom Gerardo currently works as a Producer of the Lawbytes podcast.

Gerardo currently teaches, offers conferences and lectures, and does independent research in everything related to the legal and societal impacts of robotic technologies and the human-machine merger proposition. He does incredibly poor carpentry as a side gig, plays on sketchup, and is looking forward to growing tomatoes.

### **CHILDREN'S PRIVACY: CODES AND BEYOND**

**MODERATOR:** Ethan Plato, Legal Counsel, Office of the Information and Privacy Commissioner of British Columbia



Ethan is Legal Counsel to the Information and Privacy Commissioner and Registrar of Lobbyists of British Columbia, where he advises on a broad range of topics including artificial intelligence, privacy, political parties, and regulatory compliance. Prior to joining the OIPC, Ethan practiced local government law in Vancouver. He has worked in both official languages for all levels of government and a variety of sectors. Ethan holds an undergraduate degree from the University of Ottawa in International Development, a JD from the University of Victoria, and was called to the bar in British Columbia in 2018.

**PANELIST:** Elizabeth Denham, CBE, Board Member of the 5Rights Foundation and Consultant, Baker & McKenzie LLP



Elizabeth Denham CBE brings extensive international regulatory expertise to Baker McKenzie. She served as the UK Information Commissioner from 2016-2021, following a decade of roles as a data protection and information rights regulator in Canada. As Information Commissioner for the UK, she built and led the largest data protection regulator in the world and Chaired the Global Privacy Assembly (international forum of data protection commissioners) from 2018-2021.

She is committed to making digital technologies and data work for the benefit of society. Under her leadership, the ICO embarked on some of the most daunting cross-border investigations on the misuse of individuals' data -- including her investigation into political micro-targeting and election interference, data brokers and credit reporting agencies, and use of facial recognition technology by commercial firms and the police. She is passionate about the ethical and safe collection, storage and use of data.

A highlight of her time at the ICO was drafting the first 'privacy by design' statutory Children's Code – a set of fifteen enforceable standards to protect children's safety and agency on- line. This Code is having global impact as technology companies and services making meaningful changes to their services to comply with the rigorous standards in the UK Code.

In the 2019 New Year's Honours list Elizabeth was awarded a CBE for her services to protecting people's privacy. In 2020 she received the BCS Society Medal, which recognises an outstanding individual whose work and values have helped to enhance the reputation of digital technology and its contribution to improving our lives. In 2021 she received an honorary doctorate from the University of Victoria for international leadership in information rights.

**PANELIST:** Emma Day, CEO Asia and North America, Tech Legality



Emma is a human rights lawyer, specialising in children's rights and technology. She is co-founder and CEO Asia and North America of Tech Legality. Emma qualified as a lawyer in British Columbia in 2010 after articling at Faskens. She holds an LLM in international human rights law from the University of London (2006) and a second LLM in law and technology from UC Berkeley where she was a Fulbright scholar (2019-2020). Emma has been working on human rights issues for more than twenty years and has lived for five years in Eastern Africa and six years in Southeast Asia. She is currently based in Portugal. Emma is a non-resident Fellow at the Atlantic Council DFR Lab, and she is part of the European Data Protection Board support pool of experts.

**PANELIST:** Francis Haugen, Co-founder of Beyond the Screen, Algorithmic Product Expert, and Advocate for Accountability and Transparency in Social Media



Frances Haugen is an advocate for accountability & transparency in social media. Frances holds a degree in Electrical and Computer Engineering from Olin College and a MBA from Harvard University. She is a specialist in algorithmic product management, having worked on ranking algorithms at Google, Pinterest, Yelp and Facebook. During her time at Facebook, Frances became increasingly alarmed by the choices the company makes prioritizing their own profits over public safety and putting people's lives at risk. As a last resort and at great personal risk, Frances made the courageous decision to blow the whistle on Facebook. The initial reporting was done by the Wall Street Journal in what became known as "The Facebook Files". Frances fundamentally believes that the problems we are facing today with social media are solvable, and is dedicated to uniting people around the world to bring about change. We can have social media that brings out the best in humanity.

### IP IN THE METAVERSE

**MODERATOR:** Monica Sharma, Partner, Clark Wilson LLP



Monica Sharma is a partner at Clark Wilson LLP in Vancouver. Monica's practice focusses on complex commercial transactions and agreements involving intellectual property, technology, privacy and data protection, and marketing and advertising matters. She advises clients in a range of industries and stages of business, from start-ups to well established companies. Monica is consistently ranked by Best Lawyers in the areas of Intellectual Property and Technology Law and serves on the board of directors of CAN-TECH.



Catherine (Cat) Lovrics is a Partner at Marks & Clerk Canada. Cat's practice focuses on intellectual property, along with marketing and advertising, consumer protection and data and privacy laws. She specializes in emergent legal issues related to technology, Al, and digital media. Her clients range from large multinational companies to Canadian startups.

Cat helps her clients protect, exploit and enforce their IP globally, and advises on clearance, rights acquisition and licensing. She is brought in as the IP expert on various tech related deals, and is known for her practical approach, strategic negotiation skills and problem solving, and a knack for navigating around challenges and avoiding an impasse.

Over the years, Cat has received various awards and accolades, including being named Lexology's 2021 Client Choice Winner for Intellectual Property Copyright in Canada, and was recently listed as an 'IP Star' in the 2022 edition of the Managing Intellectual Property guide for Copyright in Canada.

**PANELIST:** Sam Ip, Partner, Osler, Hoskin and Harcourt, LLP



Sam is both a senior associate in Osler's Technology group and a licensed professional engineer. He is the co-creater of Oslers's free open source tool, Osler Code Detect, and advises clients on complex and thorny tech-topics, including issues related to the use of data, Al, blockchain technology and open source software.

# REGULATORY LANDSCAPE OF DIGITAL TOKENS IN CANADA: FROM BITCOIN TO NFTS

**MODERATOR:** Michael Garellek, Partner, Baker & McKenzie LLP



Michael serves as the head of the Financial Services Regulatory Practice for Canada and is a Transactional Partner in Baker McKenzie's Toronto office. His practice focuses on financial regulation and compliance for Fintechs, financial institutions and other market participants and their businesses in Canada.

Michael provides regulatory guidance to financial industry registrants and their representatives whether as a new entrant, a branch or an established player in Canada. He will help you apply Canadian rules and best practices. Michael advises clients on legal issues, including those relating to insurance, banking, AML/FT, privacy, securities and OTC swaps and derivatives, among others. In the areas of securities, banking and insurance, Michael will assist you to make the required applications to financial regulators including the Office of the Superintendent of Financial Institutions, the Bank of Canada and the Autorité des marches financiers in Québec.

He is a co-author of the Annotated Bank Act (2023 and 2024 editions) and the Jurisclasseur en valeurs mobilieres, a leading publication on securities laws.

#### **PANELIST:** Christopher Bent, Senior Legal Counsel, Ontario Securities Commission



Chris is a Senior Legal Counsel in the Investment Funds and Structured Products Branch of the Ontario Securities Commission where he has been involved in a variety of regulatory initiatives. Chris is currently Co-Chair of the Canadian Securities Administrators Investment Funds Working Group on Crypto Assets which is responsible for considering regulatory issues pertaining to Canadian investment funds investing in crypto assets as well as coordinating with other regulatory initiatives relating to the use of crypto assets and technologies in Canadian financial markets. Prior to joining the OSC in 2009, Chris was an inhouse counsel with Fidelity Investments Canada in Toronto with responsibility for its retail mutual fund business line and before that was in-house counsel for IMAX Corporation, helping to develop its theatre network in Asia. He began his career with Fasken in Toronto practicing for several years as an associate with its Business Law Group. Chris holds a Bachelor of Laws Degree from Osgoode Hall Law School and a Bachelor of Commerce Degree from Queens University.

#### **PANELIST:** Evan Thomas, Head of Legal, Wealthsimple Crypto



Evan Thomas is the Head of Legal, Wealthsimple Crypto for Wealthsimple. In this role, he is responsible for legal and policy leadership for Wealthsimple's crypto trading platform, which was the first crypto trading platform to be registered under Canadian securities laws.

Prior to joining Wealthsimple, Evan practised litigation at Osler, Hoskin & Harcourt LLP in Toronto, Canada for nearly 15 years. His litigation practice focused on contentious matters involving technology and data, including privacy and data security incidents, misuse of confidential information, breach of commercial data licensing agreements and disputes relating to enterprise software projects.

While in private practice, Evan acted for various clients in connection with legal matters involving crypto assets, including the manager of Canada's first publicly traded bitcoin fund in a contested hearing to obtain regulatory approval, a major creditor of a bankrupt Canadian crypto trading platform, founders of a decentralized finance protocol in a founder dispute, and developers of crypto trading platforms and blockchain applications on emerging risks under securities, AML and other laws.

Evan speaks and writes frequently on legal and policy issues relating to crypto assets. He authored the chapter "Crypto Assets in Regulatory and Civil Proceedings" for A Practical Guide to Smart Contracts and Blockchain Law, 2nd ed. (2022) and has been a session instructor for many years for the Osgoode Professional Development Certificate in Web3, Blockchain and Metaverse Law. He has been a member of the Legal Committee of the Canadian Blockchain Consortium since 2020.

#### PANELIST: Laure Fouin Partner Osler, Hoskin & Harcourt LLP



Laure is the co-head of the Digital Assets and Blockchain group and a partner in Osler's Montréal office. Her practice focuses on financial institutions, financial products and services regulation, securities regulation and investment products (including crypto assets and crypto contracts), structured finance and debt capital markets (DCM). As such she notably helps her clients navigate digitization and ESG strategic and regulatory matters.

Laure is regularly called to share her expertise on matters relating to the use of blockchain technology, cryptoassets, digital tokens, artificial intelligence in financial services, regulatory and compliance issues relating to financial services entities and financial products, including banks and investment funds. Laure has also taught a course on credit default swaps and securitization.

Laure holds a master's degree in business law and a master's degree in banking and financial law, both from Université Paris II Panthéon-Assas, as well as a Master of Laws (LLM) from McGill University.



Kunal is the Partner and Co-Leader of KPMG Canada's Cryptoassets and Blockchain CoE. He possesses over 10 years of experience conducting and leading compliance and risk assessments, and technology audits for crypto, fintech, TradFi and technology sectors. He has been involved in the crypto and blockchain space since 2015, and has been with KPMG since 2018 where he was tasked to build the Crypto & Blockchain Advisory practice. He led the firm's strategy for its products and services related to cryptoassets, and recently led the firm's crypto treasury, NFT and metaverse initiatives. Kunal continues to work with the community, regulators, as well as financial services and institutional investors in both traditional finance and crypto space globally for promoting and enabling institutionalization of cryptoassets while managing the risks in the space. He has supported organizations design and implement the operational and security framework for cryptoassets' foundational capabilities such as custody, anti-money laundering (AML) and risk management programs. Kunal also chairs for Canada Blockchain Consortium's Virtual Asset Service Provider (VASP) Committee.

### **LEGISLATIVE UPDATES FROM QUEBEC**

**MODERATOR:** Nancy Cleman Ad.E, Partner, Associée Lapointe Rosenstein Marchand Melançon S.E.N.C.R.L.



Nancy Cleman Ad. E is a partner at Lapointe Rosenstein Marchand Melançon LLP; She is a member of the Barreau du Québec and the Law Society of Ontario. Nancy is a registered trademark agent and an accredited mediator (commercial). She has extensive experience both nationally and internationally and provides legal advice to a variety of corporate and commercial clients with a focus on business law, intellectual property, and technology law.

She is active in community work and sits on several boards and committees. She is a past president of the Canadian Technology Law Association; Currently she co-chairs the committee on access to justice in English for the Barreau de Montréal and sits on the Board of Portage. In addition, she regularly speaks and gives conferences on a variety of topics.

**PANELIST:** Isabelle Jomphe, Partner, Trademark Agent, and Lawyer, Lavery



Isabelle Jomphe is a partner, lawyer and trade-mark agent in Lavery's intellectual property group. Ms. Jomphe's expertise includes trade-mark, industrial design, copyright, domain names, trade secrets, technology transfers, as well as advertising law, labelling and Charter for the French Language regulations. Ms. Jomphe is known for providing strategic and practical advice in all aspects of IP law, with an emphasis in the field of trade-marks. She advises clients in trade-mark clearance searches, filing strategies, opposition proceedings and litigation in Canada and abroad.

Ms. Jomphe aims to ensure that her clients reach their business objectives efficiently as far as their IP rights are concerned. Apart from being actively involved in the management and protection of trademark portfolios, she has been involved in a number of corporate transactions, due diligence, licensing, and litigation matters involving IP assets.

Ms. Jomphe is a member of numerous IP associations including Intellectual Property Institute of Canada and International Trademark Association, and has served on various committees throughout her career. Her expertise is recognized by legal directories The Best Lawyers in Canada in the field of Advertising and Marketing Law and in Intellectual Property, The Canadian Legal LEXPERT® Directory in the field of Intellectual Property and she has been selected as one of the Leading Trademark Professionals by the World Trademark Review 1000 amongst the best trade-mark experts in Canada.

#### PANELIST: Justin Boileau, Associate, Gowling WLG



Justin Boileau is an associate in Gowling WLG's Montréal office, where he is a member of the Cyber Security and Data Protection Group.

He provides pragmatic advice to guide clients through the complex landscape of data protection legislation.

Before joining Gowling WLG, Justin worked at one of the world's largest professional services firms. In that role, he assisted clients in complying with Canadian and Quebec data protection laws and supported them in addressing cyber security incidents.

Additionally, Justin worked at a Parisian boutique firm, where he assisted companies in implementing compliance measures following the adoption of the General Data Protection Regulation (GDPR).

Justin holds a civil law degree from the University of Ottawa and a juris doctor from the Université de Montréal. During his studies, he served as a research assistant, focusing on privacy law, artificial intelligence and emerging technologies.

**PANELIST:** Marc-Antoine Bigras, Associate, Gowling WLG



Marc-Antoine Bigras is an associate in Gowling WLG's Montréal office, working in the firm's national Cyber security and Data Protection Group.

Marc-Antoine's practice focuses primarily in the areas of access to information and privacy. In this capacity, he provides strategic and operational advice on a wide range of issues with respect to privacy, risk management and compliance with Quebec and Canadian access to information and privacy legislation.

Marc-Antoine holds a bachelor of civil law degree and a juris doctor from the Université de Montréal. Prior to his legal studies, he completed a bachelor's degree in history and a certificate in German from the Université du Québec à Montréal. During his studies at the Université de Montréal, Marc-Antoine volunteered at the Mile End Legal Clinic.

**PANELIST:** Robin Gould-Soil, Chief Privacy Officer, Pentavere



RGS Management Consultants specializes in advising and leading privacy programs within both private and public sector companies. We focus on providing practical, cost-effective operational solutions that meet consumer, corporate, and regulatory expectations while demonstrating accountability and compliance with privacy laws. Having served as Chief Privacy Officer at TD Bank, HSBC, and the University Health Network, she has the unique experience of having led privacy programs in both the private and public sectors and was a privacy regulator through an Executive interchange program with the Privacy Commissioner of Canada's office.

# UNDERSTANDING OBLIGATIONS, WEIGHING RISKS AND PREPARING FOR CHANGE UNDER THE PROPOSED CRITICAL CYBER SYSTEMS PROTECTION ACT

MODERATOR: Olalekan (Wole) Akinremi, Partner, Deeth Williams Wall LLP



Deeth Williams Wall LLP. Wole is a partner in the Technology Group at Deeth Williams Wall. Wole's practice covers a variety of technology and privacy law matters, including advising clients on privacy, data security management, software implementation, outsourcing, website development, IP ownership, SaaS agreements, PaaS agreements, and licensing agreements. Wole also supports clients in negotiating complex Master Services Agreements and Statements of Work for professional services engagements. In his previous roles, Wole worked in-house as legal counsel for two Fortune 500 insurance companies. Most recently, Wole was legal counsel at a big four professional services firm, where he was responsible for drafting and negotiating various commercial contracts, with an emphasis on technology-related agreements. In 2022, Wole earned the Certified Information Privacy Professional/Canada (CIPP/C) credential. Wole is also a frequent speaker on technology and privacy law issues.

PANELIST: Aaron Tantleff, Partner, Technology Transactions, Cybersecurity, and Privacy, Foley & Lardner LLP



Aaron Tantleff, CIPP/E, is a partner in Foley's Technology Transactions, Cybersecurity, and Privacy; and the Environmental, Social, and Corporate Governance (ESG) Practice Groups. He represents companies in various technology, privacy, security, information management, open source, and intellectual property related matters, such as the development of compliance policies, programs, cybersecurity breach preparation and incident response, big data, and data monetization initiatives. He also regularly represents clients in mergers and acquisitions, outsourcing transactions, strategic alliances, development and licensing arrangements, supply and distribution arrangements, and other strategic and collaborative transactions involving significant technology and intellectual property.

Aaron has served as both in-house and outside counsel and served as the global director of IP for a global software company, and as acting AGC for a global information technology and management consulting company. A frequent speaker and author in security, privacy, big data analytics, artificial intelligence, technology, outsourcing, open source, and intellectual property related matters and is regularly quoted in international and top-tier media on timely topics impacting clients such as cyberattacks, privacy law updates, data protection, and data analytics, domestically, in the EU, and Asia.

**PANELIST:** Matt Saunders, Data Privacy & Cybersecurity Lawyer, Deloitte Legal Canada LLP



Matt has established himself as a unique leader in privacy law and data security. As a member of Deloitte Legal Canada's national data privacy, cybersecurity, and digital law group, Matt's diverse practice involves proactively advising clients on internal privacy programs, rapidly responding to ransomware incidents as a breach coach, supporting crisis communications and notification plans, and considering legal costs and benefits of clients' deployment of generative Al tools.

Recently, Matt was included in the 2024 edition of The Best Lawyers in Canada and is ranked as a privacy law leader in the 2023 Canadian Legal Lexpert Directory. Before joining Deloitte Legal Canada, Matt was a partner at one of Atlantic Canada's largest law firms and began his legal career practicing commercial litigation at a global firm in Toronto. Earlier, Matt had a successful consulting career in Vancouver, managing a varied portfolio of public health security projects for clients across North America.

Matt's academic experience also includes common and civil law degrees from McGill University, an LL.M in international criminal law from the University of Sussex, and an M.A. in political science from Simon Fraser University.



Richard Larose is a BsC and MsC graduate in electrical engineering from Laval University. During his long career at the Communications Security Establishment (CSE), Richard served in key SIGINT operational roles and then as acting director of a SIGINT transformation initiative called Tech2020. More recently, Richard became acting Director for Enterprise Infrastructure Evolution, leading a CSE-CSIS IT Partnership initiative. Richard joined the Canadian Center for Cyber Security (CCCS) in the Fall of 2022 as a Senior Technical Advisor on the CCSPA, to lead the implementation of Bill C-26 as part of the CCCS, jointly with government stakeholders and key critical cyber systems infrastructure operators.

Richard Larose est titulaire d'un BsC et d'un MsC en génie électrique de l'Université Laval. Durant sa longue carrière au Centre de la sécurité des télécommunications (CST), Richard a assumé des rôles opérationnels clés dans le domaine du SIGINT, puis a été directeur par intérim d'une initiative de transformation du SIGINT appelée Tech2020. Plus récemment, Richard est devenu directeur par intérim de l'Évolution de l'infrastructure d'entreprise (EIE), dirigeant une initiative de partenariat informatique entre le CST et le Service canadien du renseignement de sécurité (SCRS). Richard a rejoint le Centre canadien pour la cybersécurité (CCC) à l'automne 2022 comme conseiller technique principal sur la LPCE, pour diriger la mise en œuvre de la loi C-26 au sein du CCC, conjointement avec les parties prenantes du gouvernement et les opérateurs clés de l'infrastructure des systèmes cybernétiques critiques.

# GOVERNING LAWS – HEAR FROM LOCAL TECH COUNSEL ON WHAT YOU RISK WHEN YOU STRAY FROM YOUR PROVINCE

**MODERATOR:** Andrew Alleyne, Partner, Fasken



Andrew is a partner with Fasken Martineau with a broad corporate commercial practice focusing on outsourcing and technology related transactions. Andrew also practices private M&A, provides strategic counsel on drafting and negotiating a wide range of technology related agreements, and advises on online gambling matters. Andrew is Vice President of Can-Tech law; past chair of the Toronto Computer Lawyers Group; recognized for his information technology expertise by Chambers, The Best Lawyers in Canada and the Canadian and Legal Lexpert Directory, and Who's Who Legal (Canada). Andrew is also actively involved in various non-profit boards and in the community.

**PANELIST:** Elze 't Hart, Advocaat/Associate Partner Information and Technology and Privacy, Van Benthem & Kuelen



Elze't Hart has worked as a lawyer in the Information Technology and Privacy practice groups since June 2014 and as an associate partner at Van Benthem & Keulen since July 2023. Elze's expertise is: IT and Privacy.

Elze is an all-round ICT & Privacy lawyer with a focus on data privacy.

Elze litigates, contracts and advises in the field of data privacy. With respect to IT, Elze is specialized in IT contracting and advices companies a lot in digital transformation processes. She also advises on telecommunications, cybersecurity and algorithms, including (the impact of) new legislation resulting from the European digital strategy.

Elze takes a solution-oriented and pragmatic approach and sees it as a challenge to make complex processes possible within the legal framework.



Emily Hutchison has been a lawyer at blue HF Legal LLP since 2019, following a clerkship at the Federal Court of Canada and a year as an associate at a national law firm in the business law and technology groups. Her practice focuses largely on commercial and corporate matters for companies in the tech space, including drafting and negotiating SaaS agreements and MSAs, debt and equity financings and merger and acquisition transactions. Emily also advises clients on privacy matters, including drafting privacy policies and DPAs.

#### PANELIST: Jemille Gibson, Associate, Bortstein Legal Group LLP



Jemille Gibson is an experienced lawyer based in the United Kingdom, advising on commercial technology transactions and data privacy issues and is often called to advise on the UK specific aspects of international transactions.

Jemille has worked on a variety of commercial agreements including software licences and outsourcing agreements, as well as advising on the data protection aspects of commercial transactions including data processing agreements and data export requirements.

Jemille is known for his measured interaction style with both clients and counterparties and has been praised for a pragmatic, problem-solving approach to transactions.

**PANELIST:** Randy Ford, Software and Corporate Attorney, Lauletta Birnbaum



Randy Ford is a general corporate and technology attorney that counsels software, technology and manufacturing companies transacting business throughout the world. For several clients, Randy supports the Firm's "general counsel" model and provides clients with a broad range of services integral to the long-term success of our clients such as protection and enforcement of intellectual property rights, employment matters, policy implementation, and corporate and strategic planning decisions. Randy has drafted and negotiated hundreds of software and technology contracts with a wide breadth of complexity including large-scale master services agreements (MSA's), software as a service (SaaS) agreements, and end-user license agreements (EULA's). On behalf of his clients, Randy has negotiated agreements with the following companies: AT&T, Verizon, Salesforce.com, General Electric, Lincoln Financial, Prudential, John Hancock, and Foresters.

Randy also advises clients regarding data security measures and responding to security incidents involving personal and individually identifiable information under always-evolving federal and state data security laws. He also works with clients to assess and implement appropriate data security safeguards and, if a data breach occurs, help his clients to ensure compliance and minimize exposure.

### UNLOCKING AI SUCCESS: ESSENTIAL CONTRACT PROVISIONS AND NEGOTIATION CONSIDERATIONS

**MODERATOR:** Andrew Nunes, Partner, Fasken



Andrew is a partner at Fasken Martineau DuMoulin LLP where he has been practicing for over 20 years. Andrew is Vice Chair of the Business Law Department and Head of the Technology Practice for the Ontario region and a member of the firm's Technology Media and Telecommunications Group Steering Committee. His practice encompasses numerous aspects of corporate and commercial law, with a particular emphasis on the technology sector and technology related matters. Andrew regularly assists with establishing, growing and exiting technology-driven businesses, while helping organizations navigate operational, transactional, governance and compliance issues.

In addition to buying and selling technology businesses, Andrew regularly advises technology providers and technology users on the development, protection and commercialization of technology products and services, including technology development, acquisition, implementation, outsourcing, licensing, distribution, SaaS/cloud computing, maintenance, support, hosting and escrow. Andrew also provides key insights into the Canadian legislative and regulatory regimes relating to IT, e-commerce, consumer protection, anti-spam, data protection, cyber security, Al and other emerging technologies.

A regular author and frequent speaker on technology and commercial law topics, Andrew is also a Past Chair of the Ontario Bar Association (OBA) IT and E-Commerce Section and recently completed a 7-year extended term on the Board of Directors of TechConnex, a leading Canadian technology industry association.

Andrew's expertise is recognized by Chambers Global, Chambers Canada, Lexpert and Best Lawyers. Andrew is a former recipient of the Lexpert Rising Stars top Lawyers Under 40 in Canada award. Prior to law, Andrew completed an Honours B.Sc. in Computer Science and Physics.

**PANELIST:** Daniel Bourgue, Assistant General Counsel, Canada Public Sector and Mexico Workday



Daniel Bourque is Assistant General Counsel at Workday supporting sales to the Canadian Public Sector and the Mexico region and a frequent lecturer on technology matters.

Prior to Workday, Daniel was Associate General Counsel at KPMG Canada where he supported the firm's consultancy practice for technology deployments. Daniel also worked at TD Bank where he negotiated the acquisition of products and services from global IT vendors. Prior to TD and KPMG, Daniel worked for 8 years at Xerox as Lead Counsel for Canada and CPO.

He brings a unique perspective having worked on both the customer and the vendor side of technology deals and has a keen interest in the emerging commercial issues surrounding the procurement of Al and follows legislative activity in that space very closely.

Before moving in-house, Daniel was a partner at Cassels where he practiced for 11 years in the areas of Technology, Lending and Entertainment. He is a member of the Ontario, Quebec and New York State bars and works in French, English and Spanish.

Daniel was president of the Canadian Corporate Counsel Association (CCCA) in 2019-2020 and sat on the board of Make-A-Wish Canada from 2012 to 2019.

#### **PANELIST:** Jeremy Gordon, Head of Legal, North America, Thoughtworks



In Jeremy's current role as Head of Legal for Thoughtworks North America, he focuses on client-facing matters and sits on Thoughtworks' North American leadership team. As counsel to Thoughtworks' global business leaders, he influences, negotiates and teaches in service of Thoughtworks' mission to create extraordinary impact on the world through its culture and technology excellence. He also acts as Thoughtworks' global legal lead for Corporate Development and M&A, Intellectual Property Matters, Corporate Social Responsibility and Export Control/OFAC/FCPA compliance. During his 15 years at Thoughtworks, he has served as the Head of Legal for Thoughtworks' global products division as well as Head of Legal for Thoughtworks' regional operations in India, South Africa, Spain and Uganda. Jeremy obtained his J.D. from DePaul University College of Law (magna cum laude), with an undergraduate degree in psychology from the University of Maryland, Baltimore County. In his spare time, he enjoys spending time with his wife and children, sailing and lacrosse.

PANELIST: Lisa R. Lifshitz, Partner, Torkin Manes LLP



Lisa R. Lifshitz is a partner in the Firm's Business Law Group, and founder and leader of Torkin Manes' Technology, Privacy and Data Management Group, with a practice that specializes in the areas of information technology, privacy and cybersecurity, and business law.

# STRENGTHENING THE EXTERNAL AND IN-HOUSE COUNSEL PARTNERSHIP: INSIGHTS AND OPERATIONAL REALITIES

MODERATOR: Jennifer Davidson, Partner, Deeth Williams Wall LLP



Jennifer Davidson is a partner at Deeth Williams Wall LLP in Toronto, practicing in Technology, Privacy and Cybersecurity law. Jennifer's technology practice encompasses a wide range of technology-related transactional matters involving emerging tech, while Jennifer's privacy and cybersecurity practice focuses on all aspects of the digital risk data protection lifecycle, including critical incident response. Jennifer is the President of the Canadian Technology Law Association, past Chair of the OBA's IP & IT Law Section and a faculty member at Osgoode Hall Law School's Drafting & Negotiation IT Agreements. Jennifer was recently recognized with the Precedent Setter Award (2022) and listed in Best LawyersTM Canada: Ones to Watch (2022, 2023) in the areas of Technology Law, Privacy and Data Security, IT Law and IP Law.



Aarani is General Counsel at ModiFace, Inc., the first technology company acquired by the L'Oréal Group company. ModiFace is a leader in augmented reality (AR) and artificial intelligence (AI) for the beauty industry. At the helm of ModiFace's legal affairs, Aarani takes a strategic approach in negotiating with global clients for the use of ModiFace's patented Virtual Try On (VTO) technology for makeup, hair and nails, skin analysis and other tech products/services. She advises on matters ranging from privacy and competition to machine learning, and bias and ethics in artificial intelligence. Previously, Aarani was responsible for Whirlpool Canada's legal department, collaborating globally on ESG initiatives and managing the legal affairs of KitchenAid's global portfolio; prior to this, she was made General Counsel upon establishing MDG Finance Inc.'s first in-house legal department, was Claims Counsel for one of Canada's top title insurers a sole proprietor practicing in real estate. Aarani holds an Honours B.B.A. from Wilfrid Laurier University, an M.A. from the University of Sydney (Australia) and a L.L.B. from the University of Windsor.

**PANELIST:** Arun Krishnamurti, Senior Counsel, Google



Arun is an experienced technology lawyer with a track record of practical, business-oriented legal advice. After having worked at a leading Canadian law firm, and now in-house at Google Canada, Arun's well versed in analyzing and responding to complex (and frequently cross-border) legal issues, including product launches, cloud services agreements, consumer protection and many other commercial and regulatory topics. Arun currently serves as a Vice-President of the Canadian Technology Law Association and has repeatedly served on the board of the South Asian Bar Association of Toronto. He remains actively involved in his communities, taking on roles in mentoring, as well as supporting diversity and equity seeking groups broadly. In recognition of his accomplishments, Arun has been named to Lexpert Rising Stars: Leading Lawyers Under 40 and recognized by the South Asian Bar Association of North America as a Rising Star.

**PANELIST:** Beatrice Bozinovski, Senior Legal Counsel, Corporate and Governance, HOOPP



Beatrice joined HOOPP in 2017 from a leading international business law firm where she practiced as a securities and corporate lawyer. Beatrice supports all divisions at HOOPP with their corporate and commercial matters. Her areas of expertise include negotiating commercial agreements, particularly with a focus on technology licensing and implementation, privacy law and incident response, litigation management, corporate governance, insurance, and regulatory compliance.

**PANELIST:** Jacqueline Hawkins, Vice President and Associate General Counsel, Teranet Inc.



23 years ago, Jacquie started her legal career as a private practice lawyer in Winnipeg doing mergers, acquisitions, financings, real estate, employment, wills, estates, and anything else anyone would let her try. Eventually, she left private practice to be an inhouse lawyer working for a series technology and data companies, including, Manitoba Telecom, Research in Motion, Amdocs and Crytpologic - an online gambling company. For the last 11 years, she has provided legal and business advice to all parts of the Teranet family. Jacquie believes in a down-to-earth and practical approach to relationships and solving legal and business challenges. Outside of the office, you'll find her walking the neighbourhood with her dog, Max.

#### **GENERATIVE AI: SHOW AND TELL**

**MODERATOR:** Christopher Ferguson, Partner, Fasken



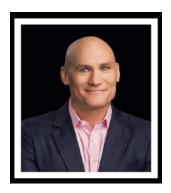
Christopher Ferguson's practice is focused on technology, privacy, and cybersecurity matters. Chris regularly advises on mission critical technology issues and technology transactions, including negotiating and drafting technology services, cloud, data and Al, and outsourcing agreements. Chris advises on privacy compliance and risk management, the privacy and cybersecurity implications of novel products and services, and on the privacy and cybersecurity dimensions of technology and & transactions, including on legal and regulatory developments in those fields and on compliance solutions tailored to new technologies and evolving laws. Chris's privacy practice includes advising on health privacy and public sector privacy matters.

PANELIST: Aarani Stoneham, General Counsel, ModiFace, Inc., a L'Oréal Group Company



Aarani is General Counsel at ModiFace, Inc., the first technology company acquired by the L'Oréal Group company. ModiFace is a leader in augmented reality (AR) and artificial intelligence (AI) for the beauty industry. At the helm of ModiFace's legal affairs, Aarani takes a strategic approach in negotiating with global clients for the use of ModiFace's patented Virtual Try On (VTO) technology for makeup, hair and nails, skin analysis and other tech products/services. She advises on matters ranging from privacy and competition to machine learning, and bias and ethics in artificial intelligence. Previously, Aarani was responsible for Whirlpool Canada's legal department, collaborating globally on ESG initiatives and managing the legal affairs of KitchenAid's global portfolio; prior to this, she was made General Counsel upon establishing MDG Finance Inc.'s first in-house legal department, was Claims Counsel for one of Canada's top title insurers a sole proprietor practicing in real estate. Aarani holds an Honours B.B.A. from Wilfrid Laurier University, an M.A. from the University of Sydney (Australia) and a L.L.B. from the University of Windsor.

**PANELIST:** Benjamin Alarie, Osler Chair in Business Law, University of Toronto; Co-Founder and CEO of Blue J



Benjamin Alarie is a legal scholar and entrepreneur, pioneering the integration of Al into law. A law professor at the University of Toronto, his academic work focuses on tax law and judicial decision-making. He has received various awards, including the Alan Mewett QC Prize for excellence in teaching. Beyond academia, he is the CEO of Blue J Legal, an Al-driven legal research firm with a focus on predictive analytics and generative Al for tax research. Alarie is an affiliated faculty member of the Vector Institute for Artificial Intelligence and the Schwartz Reisman Institute. His recent book, The Legal Singularity: How Artificial Intelligence Can Make Law Radically Better (University of Toronto Press, 2023), co-authored with his colleague Abdi Aidid, explores Al's transformative impact on law.



PANELIST: Mathew Slack, Microsoft 365 Global Balack Belt, Azure Al



**PANELIST:** Philip Dawson, Head of Al Policy, Armila Al



A licensed attorney, Phil is an experienced leader and strategist in global AI and technology policy, governance and standardization initiatives. He has advised governments, international organizations, standards bodies, Big Tech and AI scaleups on Responsible AI, tech policy and regulatory issues under emerging legislative frameworks for AI.

Phil has been an active member of global AI expert committees, including the MIT-BCG International Experts Panel on AI, the OECD Network of AI Experts (ONE.AI), the UN Expert Group on the Governance of Data and AI, and the World Economic Forum Global Future Council on the Future of Human Rights and the 4th Industrial Revolution. In Canada, he co-chairs the Canadian government's AI Standardization collaborative.

Phil is a former Fellow at the Harvard Kennedy School Carr Center, where he published research on Al risk assessments. Phil's research and comments on global Al policy have been referenced in articles published by the Federal Trade Commission, Chatham House, the World Economic Forum, the Institute for Research on Public Policy, Bloomberg Law, the Logic, CBC, the MIT Sloan Management Review, Lawfare, the Globe & Mail and CNN.



Stephanie Curcio is the CEO and Co-Founder of NLPatent, makers of an industry leading Al-based patent search platform used by top law firms, innovative companies, and research universities around the world. Her work at the intersection between Al and patent law has made her an expert on matters regarding Al/IP, including advising national patent offices on Al policy. She holds leadership positions at IP organizations in Canada and the U.S. and has consistently been recognized as a global leader in IP strategy (IAM Strategy 300) and a "Powerful Woman in IP" (WIPF).

### HOW TO TACKLE MICRO-INEQUITIES AS LAWYERS: PRACTICAL TIPS FOR YOUR WORKPLACE

**PANELIST:** Sacha de Klerk, Head of Diversity, Equity, and Inclusion, Norton Rose Fulbright, LLP



Sacha de Klerk, the Head of Diversity, Equity & Inclusion at Norton Rose Fulbright in Canada is a strategic and creative leader with over twenty years of experience in human resources, diversity, equity & inclusion, learning and talent management in financial and professional services, She currently leads both strategy and tactical program development across her firm in Canada and their global network.

### PRIVACY ROUNDTABLE: RANSOMWARE ATTACK: CAN YOU NEGOTIATE YOUR WAY OUT?

**PANELIST:** Bernice Karn, Partner, Cassels



Bernice Karn leads the Information Technology & Data Privacy Group at Cassels Brock in Toronto. For over 30 years Bernice has advised clients in a broad range of industries on technology and privacy matters, including major retailers, e-commerce companies, hospitals, universities and leading Canadian financial institutions. Bernice has guided clients on master services, joint venture, development, license, escrow, consulting and cloud computing/SaaS agreements. With a strong background in intellectual property complementing her IT and privacy practice, Bernice provides in-depth counsel on trade-marks prosecution, copyright licensing, rights clearances, marketing and advertising law, and social media campaigns. bkarn@cassels.com

#### **PANELIST:** David Fraser, Partner, McInnes Cooper



David Fraser is well-known as one of Canada's leading internet, technology and privacy lawyers. He regularly advises a range of clients – from startups to Fortune 100 companies – on all aspects of technology and privacy laws.

David advises private and public sector clients to implement compliance programs for Canadian privacy legislation. He regularly provides opinions on privacy laws for both Canadian and international clients and is a frequently invited speaker on this topic. David also acts for complainants and respondents in matters referred to the Office of the Privacy Commissioner. He is the author of the popular Canadian Privacy Law Blog (blog.privacylawyer.ca) and Canadian Cloud Law Blog (cloudlawyer.ca). David's Privacy Law Blog was awarded a "Clawbie" in 2013 by the Canadian Law Blog Awards. David is also ranked in the Canadian Legal Lexpert® Directory. Other legal directories have nice things to say about him.

David is widely recognized as one of Canada's foremost authorities on privacy law and other legal issues associated with cloud computing. He regularly advises vendors and customers in connection with implementing cloud computing projects, in both the public and private sectors. David is particularly known for his ability to cut through the seemingly intractable issues related to cross-border data flows and law enforcement/national security access to customer data.

PANELIST: Ira Parghi, Partner, INQ Law



Bernice Karn leads the Information Technology & Data Privacy Group at Cassels Brock in Toronto. For over 30 years Bernice has advised clients in a broad range of industries on technology and privacy matters, including major retailers, e-commerce companies, hospitals, universities and leading Canadian financial institutions. Bernice has guided clients on master services, joint venture, development, license, escrow, consulting and cloud computing/SaaS agreements. With a strong background in intellectual property complementing her IT and privacy practice, Bernice provides in-depth counsel on trade-marks prosecution, copyright licensing, rights clearances, marketing and advertising law, and social media campaigns. bkarn@cassels.com

PANELIST: Jennifer Davidson, Partner, Deeth Williams Wall LLP



Jennifer Davidson is a partner at Deeth Williams Wall LLP in Toronto, practicing in Technology, Privacy and Cybersecurity law. Jennifer's technology practice encompasses a wide range of technology-related transactional matters involving emerging tech, while Jennifer's privacy and cybersecurity practice focuses on all aspects of the digital risk data protection lifecycle, including critical incident response. Jennifer is the President of the Canadian Technology Law Association, past Chair of the OBA's IP & IT Law Section and a faculty member at Osgoode Hall Law School's Drafting & Negotiation IT Agreements. Jennifer was recently recognized with the Precedent Setter Award (2022) and listed in Best LawyersTM Canada: Ones to Watch (2022, 2023) in the areas of Technology Law, Privacy and Data Security, IT Law and IP Law.

#### **PANELIST:** Josh Iroko, Manager, Strategic Consulting, Mandiant



#### MANDIANT ROLE

Josh Iroko is a Managing Consultant in Strategic Consulting Services with Mandiant. Josh works closely with organizations of many sizes and in different industries to help identify gaps within their security posture or ability to respond to incidents in a highly efficient and effective manner. Using a combination of experience and Mandiant's in-depth resources, Josh consistently delivers high quality, detail-oriented consulting services security strategy development, and security assessment engagements across North America, South America, Europe, Middle East, Asia, and Africa.

#### PROFESSIONAL EXPERIENCE

With over 10 years of experience in private and public sector environments, Josh has assisted large institutions and governments transform various parts of their information security, cyber security and technology functions and elevate their profile to be a valued partner by the business as applicable. Josh has worked on various projects including: Cybersecurity maturity and defense assessments; security solution evaluation and design; alignment of multiple information technology projects via the enterprise security architecture function to ensure a Secure by Design approach; incident response preparedness assessment, incident simulations, implementation and integration of log aggregation and analytics applications; development of a cybersecurity and technology risk framework; crown jewel assessments, cyber threat profiling including, prioritization of risks and controls; design and implementation of performance and risk reporting dashboard; development of enterprise security policy and standards; process mapping and improvement and project management.

### **SPONSORS**



# FASKEN Own tomorrow

# WeirFouldslep

Blakes-